



FARHANA AB RAHMAN

HOST/ENTERTAINMENT
JOURNALIST/WRITER/PRODUCER

PERSONAL PROFILE

A dynamic, creative, and highly analytical journalist with a track record of success in consistently developing story ideas that generate public interest: former host of a weekly entertainment digital program and with strong experience in interviewing local celebrities.

CONTACT



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/farhanaabrahman

EDUCATION

Universiti Teknologi MARA (UITM)
Bachelor of Mass Communication (Hons) in
Journalism, 2009-2011
CGPA: 3.00

Universiti Teknologi MARA (UITM)
Diploma in Mass Communication, 2007-2009
CGPA: 3.20

PROFESSIONAL REFERRALS

1) Datuk Ahmad Zaini Kamaruzzaman
Executive Editor, Commercial & Current Affairs
of Berita Harian
The New Straits Times Press (M) Berhad
Tel: +6010-2320273

2) Shamsul Azree Samshir
BH Entertainment Editor
Tel: +6019-3644445

SKILLS/INTERESTS

- Strong passion for entertainment, lifestyle, journalism, and the broadcasting industry.
- Good knowledge of the current issues and would love to share knowledge and experience with others.
- Well-versed team player who enjoys travelling; and working under pressure, extra hours, and during weekends.
- Thrives in a challenging environment with excellent communication, interpersonal, negotiation, presentation, problem-solving, organizational, and leadership skills.
- Knowledgeable in MS Office (Word, PowerPoint, and Excel).
- Capable to converse and write well in Bahasa Malaysia and English.
- Able to revise scripts and featured writing; and conduct research, press release, news, and articles.
- Owns a vehicle and a full driving license.

WORK EXPERIENCE

HLive Astro, Broadcast Journalist

APRIL 2022 - CURRENT

- Responsible for gathering, writing and presenting news stories to the public.

Portal Wacana Seni, Senior Reporter

JUNE 2021 - APRIL 2022

- Conduct interviews, find sources, and pull together all the information needed to write a well-rounded news, lifestyle and entertainment story.

Kosmo, Stringer

FEBRUARY 2021 - JUNE 2021

- Collecting and analysing information, as well as write about any breaking news stories.

Karipop, Host & Content Creator

MARCH 2020 - FEBRUARY 2021

- Write interesting articles and host for the Karipop Youtube Channel.

Berita Harian, Journalist/Host (Entertainment Writer)

MARCH 2015 - MARCH 2020

- Collecting and analysing information, as well as write about any breaking news stories.
- Host for Berita Harian Youtube Channel Apa Kes.
- Social Media Specialist for Anugerah Bintang Popular Berita Harian 2012 - 2019.
- Anchor for exclusive live reports and emergency coverage for Berita Harian (5.4 million followers).

GUA - Media Prima Digital Berhad, Writer

FEB 2011 - MARCH 2015

- Conducting interviews, attending press launches, meetings, and conferences.
- Writing features and news stories.
- Involved in picture selection and the layout design of a page.
- Editing copy and create catchy headings for features.
- Producing marketing and promotional material for publication.

ACHIEVEMENT

- Being interviewed on the set of Wanita Hari Ini (TV3) - 20 September 2018 and Nasi Lemak Kopi O (TV9) - 12 May 2017 during live shows to promote Anugerah Bintang Popular Berita Harian (ABPBH).
- Interviewed celebrities and influencers on the red carpet for ABPBH (2017, 2018 & 2019) and TV3's Anugerah Juara Lagu.
- Appeared on live shows during ABPBH (2018 & 2019) award nights to promote the digital program 'Apa Kes'.
- Appeared during backstage segments for live shows at 'Mentor 7'.