



Malaysia Media Summit 2024: Tentative Programme

Date: 12 November, 12 to 5.30 pm

Venue: World Trade Center, Kuala Lumpur

Future of MYMedia - The Price of a Free Press in the Digital Age

The Malaysian Media Summit 2024 *Future of MYMedia - The Price for a Free Press in the Digital Age* will discuss unions' current and future role in safeguarding labour rights, freedom of expression, gender rights, diversity and inclusion. The summit will also explore the important question of the survival and sustainability of independent media in the digital age including funding models, platform power and digital publisher rights, and the role of new technologies such as Artificial Intelligence in newsrooms. Funded by the European Commission (EC), the National Union of Journalists Peninsula Malaysia (NUJM), Gerakan Media Merdeka (Independent Media Movement) (Geramm) and the International Federation of Journalists (IFJ) Asia Pacific are bringing together local and regional journalists, media professionals and academics to discuss current obstacles and opportunities of the future of Malaysian media.

Programme:

12:00 PM – 1:00 PM: Registration & Networking Lunch

- Arrival of participants and speakers.
- Networking opportunities over lunch.

1:00 PM – 2:00 PM: Opening Remarks & Keynote Address

- Welcome speech by NUJ representative Teh Athira Yusof
- Keynote by Premesh Chandran on "The Future of Media in Malaysia."

2:00 PM – 3:30 PM: Panel Discussion 1

The Role of Unions: Safeguarding Journalists' Rights and Free Media

Moderator: Raveena Nagotra, Geramm

Panellists

- Media Union Leader Representative
- Activist
- Independent Journalist
- Academic Expert on Press Freedom
- AJI representative (for unions and journalists rights)
- Gender - Tehmina Kaoosji

Main Topics:

- The role of unions in protecting freedom of expression and journalists' rights.
- Challenges of media activism in the current landscape.
- Digital organising and the future of journalist unions.
- The role of unions in protecting gender rights, inclusion and diversity in media.
- Case studies from Malaysia and beyond.

Q & A Session

3:30 PM – 4:00 PM: Coffee Break

4:00 PM – 5:30 PM: Panel Discussion 2

The Future of Free Media: Survival, Sustainability and Digital Innovation

Moderator:: Danny Yong, Fury Academy

Panellists:

- Media Entrepreneur
- Digital Transformation Specialist
- Financial Analyst
- Media Executive
- AMSI/Tempo representative - Bli Komang
- Andrew Ong, former Malaysiakini News Editor, Executive Director ERC

Main Topics:

- Adapting to the digital era: The role of technology in ensuring media survival.
- Surviving the financial crisis: Lessons from the pandemic, funding models and the sustainability of traditional media.
- Implications of AI and automation in newsrooms.
- Platform power and digital publisher rights.
- Case studies from Malaysia and beyond.

Q & A Session

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