



**FOR IMMEDIATE RELEASE**

**Malaysian Media Summit 2024: Future of MYMedia – The Price of a Free Press in the Digital Age**

KUALA LUMPUR, 8 November 2024 – The future of media and the role of unions in navigating a way forward across labour rights, freedom of expression, gender rights, diversity and inclusion are the key issues up for discussion at the Malaysian Media Summit 2024.

Themed *Future of MYMedia – The Price of a Free Press in the Digital Age*, the event is set to convene journalists, media professionals, union leaders, and academics from across Malaysia and internationally to discuss the evolving landscape of media freedom and ongoing sustainability.

Taking place on **Tuesday 12 November**, from 11:00 AM to 4:30 PM at the **World Trade Centre, Kuala Lumpur**, the Summit is hosted by the **National Union of Journalists Peninsular Malaysia (NUJM)**, **Gerakan Media Merdeka (Geramm)**, and the **International Federation of Journalists (IFJ) Asia Pacific**, with the support of the **European Commission (EC)**.

Malaysiakini co-founder and former CEO Premesh Chandran will explore the future of media in Malaysia in a special keynote presentation to open the Summit, followed by expert industry panels joined by representatives from across the Malaysian, South East Asian, and global media landscape.

With case studies and actionable success stories from Malaysia and beyond, the first panel will explore the critical role of unions in protecting freedom of expression and journalists' rights, current challenges facing media activism, and the future of union organising in the digital age. The pertinent need for media innovation and adaptation to technological change will be the second focus of discussion, including Artificial Intelligence and automation and models for financial sustainability.

Registration is open to all journalists, media professionals, union leaders, academics, activists, and media students seeking to understand and adapt to new industry trends, enhance labour rights advocacy and freedom of the press, and participate in crucial discussions on the challenges and future of journalism.

Yours Faithfully

**TEH ATHIRA YUSOF**  
General Secretary NUJ

