

Reflection: 2025 Belt and Road Journalists Forum – A Journey of Dialogue and Exchange

From July 14 to 20, I had the privilege of participating in the **2025 Belt and Road Journalists Forum** in China, culminating in the **Roundtable of International Journalists Organisations** held on July 19 in **Ganzhou, Jiangxi**.

The forum, themed “*Media Power · Civilizational Dialogue · Advancing Global Modernization*”, brought together nearly 100 representatives from over 50 countries and regions. It was co-hosted by the All-China Journalists Association and the Publicity Department of the Jiangxi Provincial Committee (Information Office of Jiangxi Provincial People’s Government), and organized by Jiangxi Journalists Association, Jiangxi Daily, and the Ganzhou Municipal Government.

Over the course of the week, we visited cultural heritage sites, engaged in field interviews, and exchanged insights with local communities, government agencies, and media outlets. One highlight was the deep discussion around “**Innovating Cross-Cultural Narratives and Fulfilling Media Responsibilities under the Global Civilization Initiative.**” We explored how media can act not just as recorders of events, but as bridges between cultures—amplifying voices, creating empathy, and helping civilizations learn from one another.

Two personal takeaways stood out.

First, I witnessed how **the collective power of international media can generate a synergy** that goes beyond borders. When we work together, we don’t just share news—we co-create understanding. At the same time, we must maintain credibility, independence, and relevance, especially for the younger generation.

Second, I was reminded that **traditional culture must be economically empowered** in order to thrive. Culture cannot be preserved through sentiment alone—it must also create value and opportunities. Media plays a vital role in this by telling stories that inspire, inform, and activate.

I was also honored to represent the **National Union of Journalists Malaysia (NUJ)** in officially joining the **International Home of Journalists**—a meaningful step toward stronger global media collaboration.

This journey was not only informative but also transformative. I return home with a deeper appreciation for cultural storytelling, media cooperation, and the shared responsibility we hold in shaping a more connected world.



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7月19日，2025年“一带一路”记者组织论坛在赣州召开。此次论坛由中华全国新闻工作者协会与中共江西省委宣传部（江西省人民政府新闻办公室）主办，江西省新闻工作者协会、江西日报社及赣州市人民政府承办，来自50余个国家和地区的近百位记者组织负责人和媒体代表，围绕“新闻力量·文明对话·推动世界现代化”主题，进行深入研讨交流。



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